

# Bikify Us

Bikify Us is an award-winning innovative solution to promote cycling and develop local communities.

Bikify Us is centered on a mobile app that rewards people for cycling. The benefits of cycling are evident: cyclists themselves stay fit and healthy, and move conveniently, especially in urban settings. Other stakeholders benefit as well from this activity, for example Municipalities, who can obtain a reduction in traffic and pollution, a decreased need for car parking spaces, and an improved city image as green and eco-friendly.

The Trivsa team, with the Bikify Us project, has won the Stockholm Startup Weekend 2014 Health & Wellness Edition competition, and has graduated from the Stockholm Innovation and Growth (STING) Startup ICT pre- accelerator program.

## **Team**



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**Company**

Trivsa

The logo for Trivsa, featuring the word "trivsa" in a teal, lowercase, sans-serif font. Above the 'i' and 'v' are two small circles, one pink and one yellow.