

# eTest Price App

Did you ever find yourself in an electronics store, looking at a product advertised as a bargain, and wondered not only if this is the best price? But if this is the product that best suits your needs? The eTest app will help you answer that question on the spot. Thanks to FIWARE technology, we are able to develop a mobile app for iOS and Android that fuses the benefits of both online and offline shopping – that is, on the one hand, the immediate availability and expert advice offered in a local store, and on the other hand, the impartial advice of product reviews and price comparisons only readily available on the internet.

Equipped with barcode scanning technology and drawing on the vast product database of [www.eTest.de](http://www.eTest.de), the app will provide you with the best price, the most relevant product information, reviews from the press, an average rating based on these reviews as well as pros and cons. Furthermore, the app will suggest alternatives to you, i.e. similar products that might be better suited for your individual needs and/ or that might be cheaper in another store nearby or online. In short, with the eTest app you will get all the information you need to make the best possible buying decision.

## **Team**



Nadine Gebhardt



Janina Matthiessen



Yevgen Umantsev



Horst Levien

### **Hub**

Hub Hamburg

### **Domain**

[www.eTest.de](http://www.eTest.de)

### **Contact**

+49 40 41263121

[etest@targetup.de](mailto:etest@targetup.de)

### **Address**

Klaus-Groth-Str. 11a

20535 Hamburg Germany

### **Company**

Target Up GmbH

