

# Local Election

The startup project “local election” is an innovative Video Candidate Comparison and will provide an internet platform to compare candidates of political and institutional elections via videos all over Europe.

Election candidates are comparable by two-minute videos. Users can see the number of video hits and a “Like-Button” counting. Under the video they can move to the Candidate Profile.

Candidates pay a fee to install the video on this platform. Beside that the project generates earnings with internet marketing.

The Video Candidate Comparison will help citizens to find their candidate to vote in 6 to 10 minutes – online.

“Local election” will provide a more transparent election campaign and helps the candidates to present themselves to a wider public. Democracies in smarter cities will be strengthened.

## **Team**



Thorsten Crispin



Alexander Schulz



Melanie Kunz

**Hub**

Hub Hamburg

**Domain**

[www.opox.eu](http://www.opox.eu)

**Contact**

0049/176/512 606 80

[alexander.schulz@opox.eu](mailto:alexander.schulz@opox.eu)

**Address**

Schauenburgerstrasse 116  
24118 Kiel – Germany

**Company**

OPOX GmbH

