

# obergudt

obergudt provides a way to obtain good locally produced food directly from the best producers, farmers, bakers, microbreweries and beekeepers around. We create a marketplace that is fast and easy to use for manufacturers and offers consumers the opportunity to order fresh, natural products that were produced in their region directly online.

The marketplace is based on the obergudt platform on which manufacturers who markets their products directly can be found on our maps. We want to create more transparency and show how and where food is produced.

Value Propositions for Manufacturer:

- specialized marketplace; thereby focusing the marketing activity on the target group
- direct marketing options without intermediaries
- free marketing for small producers
- possibility to bundle orders and logistics

Market-Size (eg Germany):

- 000 direct marketing farms; 48.000 Vineyards; 100.000 Beekeepers
- 10 billion Euro market

## Team



Robert Schultz



Thomas Petrach



Michael Dietz



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Adrian Schäfer

**Hub**

Hub Hamburg

**Domain**

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**Company**

obergudt UG

The logo consists of a solid red rectangular background. Centered within this rectangle is the word "obergudt" written in a white, elegant, cursive script font. The letters are closely spaced and have a classic, slightly ornate appearance.

*obergudt*