Sponsoo

Sponsoo wants to improve the funding situation of sport people in the EU and create new marketing opportunities for SMEs. In order to achieve these goals, Sponsoo will provide a data-driven online market place for sport sponsorship.

Individual athletes, sports teams, clubs, or associations can create a profile on www.sponsoo.com and define sponsorship offers. SMEs can browse all the available offers and purchase the ones that best match their marketing needs.

With the data collection tools available to an online market place, Sponsoo wants to provide affordable measurement tools to sponsors of any size. This will improve the marketing options of SMEs. Moreover, it will make smaller sponsorship deals more lucrative, thus improving the funding situation of grassroots sports organisations and individual athletes. This is creating jobs: For many currently semi-professional athletes, Sponsoo can be the tool they need to finally become a pro..

Team

Andreas Kitzing

Christian Kaspar

Béla Julian Anda

Konstantin Möllers

Hub
Hub Hamburg

Domain
www.sponsoo.de

Contact
support@sponsoo.de

Company
Sponsoo UG