

# WasteWalk

Elderly people constitute an ever increasing part of the population that live in cities. Citizens are getting older and live longer in their own homes. Among these elderly the ability to be physically active and have social interactions is an increasing problem. We propose an online platform where older citizens can engage in a game that stimulates physical activity by interacting with their surroundings and neighbors. With an online platform participants are challenged to walk different routes to city waste containers based on their location of residence.

While bringing out the trash, they leave virtual waste along these routes. Other participants, who are also actively involved in the game, can make increasingly challenging city walks to clean their local city map. Every week the duration of the city routes will be increased in order to promote a physically active lifestyle. The online platform brings older people together and enhances social interactions in the offline world for a WasteWalk in the city.

## Team



Harm Wouter Snippe



Daniël Bossen



Inge van Bruinessen

**Hub**

Hub Amsterdam

**Domain**

<http://snipit.nl>

**Contact**

0031624573774

[info@snipit.nl](mailto:info@snipit.nl)

**Address**

Alexander Numankade 221

3572KX, Utrecht, The Netherlands

**Company**

SNIPIT

